

MRPL Shines at Global Communication Conclave of PRCI, Bags Eight Prestigious Awards



MRPL made an impressive mark at the 18th Global Convention of the Public Relations Council of India (PRCI), held in Mangaluru on November 8-9, 2024. Competing with 73 other organizations, MRPL emerged as a top performer, securing **eight** awards and finishing among the top three in the **PRCI Excellence Awards** for corporate entities. The PRCI, a prominent organization that promotes high standards in public relations and communication across India, recognized MRPL's contributions in multiple impactful categories.

MRPL's awards spanned eight categories, including **Best Community Impact Communication, Internal Channel Award, Government Communication Films, Healthcare Communication Films, and Motivational Films**, among others. The awards were presented by notable personalities such as P Krishna Bhat, former High Court judge and arbitrator; Ravi Kiran, a celebrated Kannada actor and director; and Dr Mamata Lala, an extreme adventure sports enthusiast.

During the glittering "Chanakya Awards" ceremony on November 8, numerous achievers from across India and abroad were honored for their contributions to Public Relations and Communication. Shri Krishna Hegde Miyar, GGM-HR received the **Excellence in Administration** award, while Shri Rudolph Noronha, CGM - CB & CC was honored for **Excellence in Corporate Communication**. These awards were

presented by Shri Shripad Yesso Nayak, Minister of State for Power & New and Renewable Energy, alongside other PRCI leaders, including MB Jayaram, Founder Chairman Emeritus of PRCI, and Geetha Shankar, National President of PRCI.

The PRCI awards are highly significant, celebrating excellence in public relations and Corporate Communication across India. They honor organizations and professionals who excel in strengthening public perception, building brand reputation, and fostering meaningful stakeholder engagement.

Some Facts about PRCI Excellence Awards are as below.

Total Categories: 50

MRPL Participated in: 16

MRPL Got prizes in: 8 (1 Gold, 4 Silver, 2 Bronze and One consolation)

MRPL's position: **3rd out of 73** Organizations. (Last year 6th)

Organizations with

Maximum Awards: 1)

NTPC 2) NMDC 3) **MRPL & IOCL** Sothern Region 4) HPCL, IOCL Marketing & WBSEDCL

